



Protecting Virginia's Environment Supporting Sustainable Tourism

Educate Engage Results



The Virginia Green program strives to **educate** the tourism industry about sustainable practices and innovative products that can significantly reduce the environmental impacts of their operations. Furthermore, Virginia Green strives to **engage** our partners and consumers in a meaningful dialogue that is mutually beneficial. Together, we strive to promote the Virginia Green partners and achieve environmental **results**.



Virginia Green Suppliers Network for GREEN EVENT PLANNERS

1800+ tourism businesses have voluntarily certified their environmental commitments and practices and been recognized as certified Virginia Green Partners. Virginia Green Suppliers of green products and services are an important part of our program's success. Suppliers are working with our certified partners to help them meet the requirements of our program and to continuously improve over time.

**The Virginia Green Suppliers Network is our
directory of green products and service providers
(including EVENT & WEDDING PLANNERS).**

How To Apply & How Does the Virginia Green Suppliers Network Work?

- ✓ Fill out the checkbox form below including websites where these services can be found easily.
- ✓ We do ask that you sign a general environmental commitment statement affirming that your company is also committed to reducing environmental impacts through recycling, energy and water conservation, etc.
- ✓ Once we process your application, we will send you an electronic invoice for the directory listing (\$50 for a 2-year listing).
- ✓ You will receive notices about conferences and workshops and educational opportunities such as our **Green Meetings Professional Certificate Program**.
- ✓ We will send you our logo electronically to use and stickers for the program.
- ✓ We will announce your company in the next newsletter and on social media.

The Virginia Green program is administered by the non-profit Virginia Green Travel Alliance (VGTA) and works in partnership with the Virginia Tourism Corporation, the Virginia Department of Environmental Quality, and the Virginia Restaurant, Lodging & Travel Association.



Virginia Green Travel Alliance
www.VirginiaGreen.net

A 501c3 Non-Profit Organization
PO Box 25508 Richmond, Virginia 23260

804.986.9119



Joining the **Virginia Green Suppliers Network** program is easy!

Supplementary Guidance for EVENT PLANNERS

In order to be listed as a Virginia Green Event Planner, you must fill out the information below and be able to check off ALL of the boxes. We will send you an electronic invoice (\$50 for a 2-year membership) and then process your listing.

Please send completely form to VirginiaGreenTA@gmail.com

Company Information:

Company: _____

Contact Name/Title: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

WEBSITE: _____

Statement of Environmental Commitment to Plan & Host Green Events:

At a minimum:

- We have read the **Virginia Green Sustainable Events** guidance and will work to incorporate sustainable techniques when possible -- <https://www.viriniagreen.net/events>
- Recycling. We will require the recycling of cans, plastic & glass bottles, cardboard and paper are effectively recycled at all of the events that we plan and/or host.
- No Polystyrene Containers and Balloon Releases of any kind.

To the extent possible:

- We will strive to use food, beverages and other products that are “sustainable, organic or local” (SOL) and we will communicate these attributes to our guests.
- Promote carpooling, electric vehicles, public transportation and other forms of green-focused transportation options.
- Incorporate and support additional sustainable practices, activities, products and services when feasible.

Signature: _____ Date: _____

Please feel free to provide any additional details about your green practices and efforts: